



*Protect your files, servers, and business.*



Do you know for sure you can  
restore from tape?

How long can you afford  
to be down?

How will you recover when  
disaster strikes?

**Business continuity for the small-medium business**








According to Microsoft, 42% of attempted recoveries from tape backups in the past year have failed. In addition, Ben Matheson, Group Product Manager for Microsoft Data Protection Manager, said, "More than 50 percent of customers we've surveyed said their current backup solutions do not fill their needs."

"We do a lot of drawings for new construction, and we accumulate a lot of drawings on our computers, years and years of work. Not too long ago, my computer crashed and for a split second I thought that my world was over, until I remembered everything was backed up off-site with ANS DataSafe. If it was not for ANS DataSafe I would still be redrawing all those houses. Thank you ANS for reliable off-site backups."

**Jeff Ford**  
 President  
 Classic Carpenters  
 Construction

## 3 Steps to Business Continuity

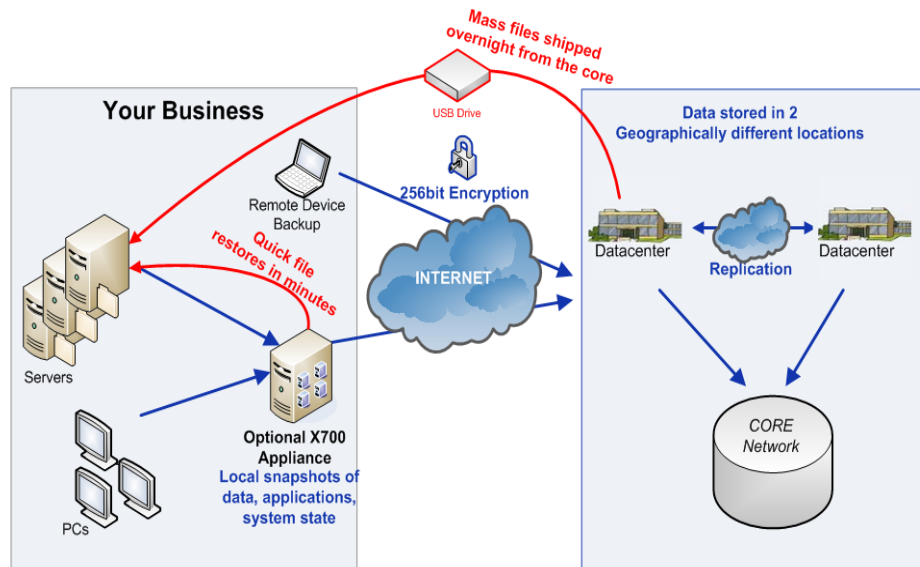
The life of your business depends on having your data secure from loss. When a problem arises, you want to know that your data, servers and ultimately your business is recoverable. ANS DataSafe is a best-in-class solution that ensures complete recoverability from any type of disaster in 3 simple steps: protect the data, protect the server, and protect the business. We understand business continuity and know what products will provide a solid foundation to protect your business— all at simple, predictable monthly costs.

	ANS DataSafe		Tape	
Data	Minutes		Hours	
Servers	Hours		Days	
Business	24-48 Hours		Days-Weeks	

Time to Recovery

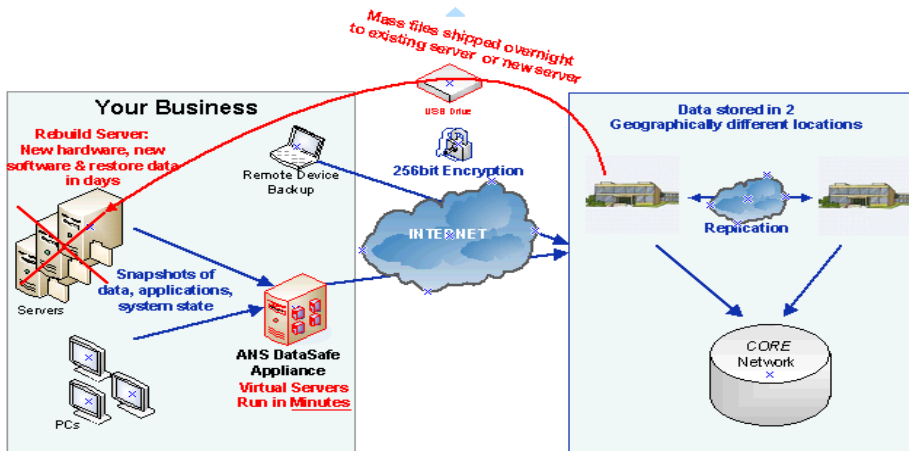
## Step 1: Protect the Data

**ANS DataSafe** gives you the security and peace of mind that comes with successful backups every day. Easy, reliable and fast backups protect your business critical data with 256 bit encryption in 2 geographically separate data centers. Single files are restored quickly using easy to use tools. Mass file restores are shipped overnight from the core off-site data vault, or can be restored in minutes from an optional **ANS DataSafe Appliance**.



## Step 2: Protect the Server

Step up your disaster recovery protection by having a local copy of your critical data on hand and available for fast server recovery in the event of a server failure. The **ANS DataSafe Appliance**, using VMWare™ virtualization technology, can run one or more virtual servers - exact copies of your critical servers when disaster strikes. Bring a virtual copy of your failed server online in just minutes. Your business keeps running while server hardware is rebuilt. Once your server hardware is back online, failing back from the virtual copy is simple and quick.



ANS DataSafe x700 Appliance Rack and Towel Models shown



"The Goodwill Industries of Akron switched from a tape backup solution to ANS DataSafe 3 years ago. We chose an off-site backup and disaster recovery solution because tape back-ups are historically unreliable and expensive to maintain. Also, tape backups are also problematic from a disaster recovery standpoint. We have found that the ANS DataSafe product offers us a cost effective, reliable backup system with minimal maintenance and limited overhead."

**Jim Bouplon**  
Director of IT  
Goodwill Industries of Akron

"Over 34% of companies do not test their backups and of those that tested, 77% found their tape backups failed to restore."

– Storage Magazine



## Features

Wide operating system support

Protect SharePoint and Exchange

Agentless

Exchange message level restore

256 bit encryption

High compression rates

Redundant data centers

Appliance available

HIPPA compliant

Offsite server recovery

Bare metal restore

Archiving option available

High reliability

Block-level changes

Low cost

Automated restore testing

Local server recovery

Virtualized servers

Completely customizable

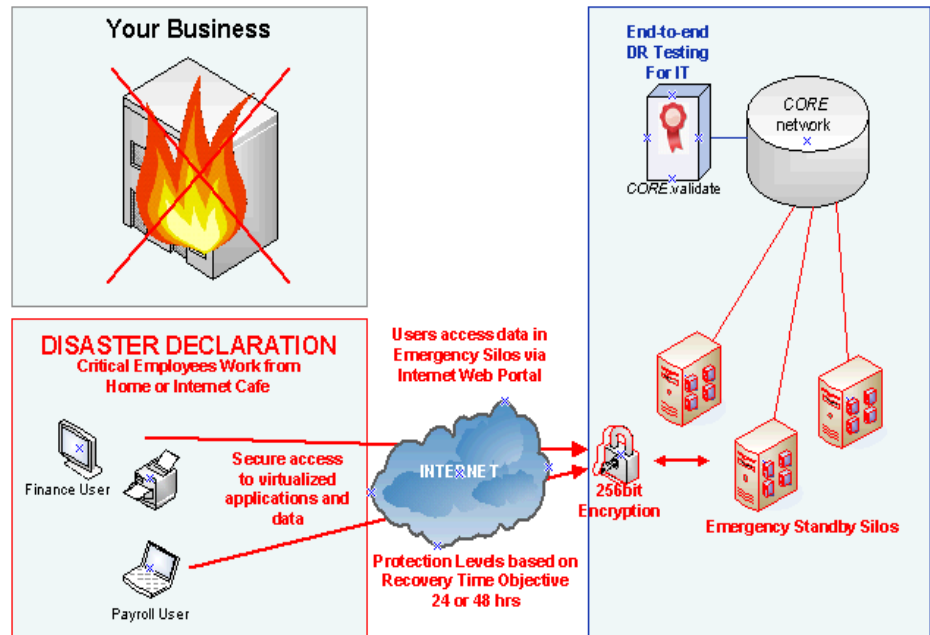
Security compliant

De-duplication

Tapeless

# Step 3: Protect the Business

Be prepared when disaster strikes with **ANS DataSafe Recovery Time Objective (RTO) Options**: emergency standby silos, prepared to run your business applications and data in 24 or 48 hours when you declare a disaster, guaranteed! Critical employees work with data and applications securely over the Internet while you secure a new office location, rebuild networking and servers, and restore business data.



Call 1-866-228-7104 and request your free trial of ANS DataSafe or email [sales@anscorp.com](mailto:sales@anscorp.com)